



# CARLOS GOMEZ

Graphic Design + Marketing

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626.975.9772

## Experience

### Keller Williams Beverly Hills

Marketing Advisor

Jun/2020 - present

- Fulfilled design requests for an office of 650+ agents for print and digital marketing, including signage, listing presentations, E-mail campaigns, magazine ads, mailers, flyers, HTML e-signatures and social media campaigns.
- Created content, artwork, and templates for company's social media accounts, website, and weekly e-blasts and newsletters.
- Collaborated with agents to develop brand identity systems.
- Onboarded new agents with custom marketing collateral
- Taught agents our CRM | KW Command
- Assisted with monthly social event coordination and promotions.

## Education

### Cal State LA

Marketing Management, BS, Cum Laude

## Skills

Adobe Indesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Mailchimp

WIX

Figma

Social Media Campaigns

HTML E-Signatures

Microsoft Office Suite

 [LinkedIn](#)